

HOSA 201: State Leadership Conference

A workshop designed to describe the purpose and process of State Leadership Conference. This workshop should help prepare the members and advisors for SLC, to include the following aspects: preparation, registration, competitive event choices, competitive event preparation, state specific competitions, SLC activities, and awards.

I. Introductions and Icebreaker

- a. Icebreaker of state officer's choice
- b. Brief autobiography from speaker about all the current officers
- c. Brief explanation of HOSA

II. Components of State Leadership Conference

a. Preparation

- i. Registration and Fees
- ii. Dress Code (provide a copy)
- iii. Hotel reservations
- iv. Estimated total costs
- v. Transportation
- vi. Fundraising
- vii. Recognize HOSA Spotlight competition
- viii. Emphasize that you must have a photo I.D.

b. Competitions

- i. Alabama Pin Design Competition
- ii. Scholarships
- iii. Research Competitive Events on www.hosa.org
- iv. Obtain a copy of Alabama's Competitive Event list (provide a copy)
- v. Use the "What Competitive Event is Right For You?" resource
 1. (link)
 2. (possible Prezi)
 3. Encourage members to go out of their comfort zone for competition (include personal experience through HOSA)
- vi. Print the guidelines for your event and read carefully (pull up a copy)
 1. Instructions
 2. Resources
 3. Dress code
 4. Equipment requirements
 5. Rubrics
 6. Discuss special needs events

vii. How to prepare for your event

c. Conference Activities

- i. Opening/Business/Recognition/Closing Sessions
- ii. Speakers
- iii. Voting Delegates

- iv. State Officer Elections
 - v. Chapter networking
 - vi. Exhibits/Table workshops
 - vii. Discuss “down time” activities
 - viii. Hotel/conference etiquette
 - 1. Curfew
 - 2. Dress
 - 3. Noise level in hotel rooms and outside event rooms
 - 4. Event confidentiality
 - 5. Blocking stairwells and hallways
 - 6. Professional behavior
 - ix. Banner Parade (provide a copy of the guidelines)
 - d. Awards Ceremony/Closing Session
 - i. Dress Code
 - 1. Not allowed on stage if not meeting dress code
 - ii. Officer Announcements and Induction
- III. Conclusion
- a. Question/Answer
 - b. Motivation
 - c. Invite to join HOSA Social Media